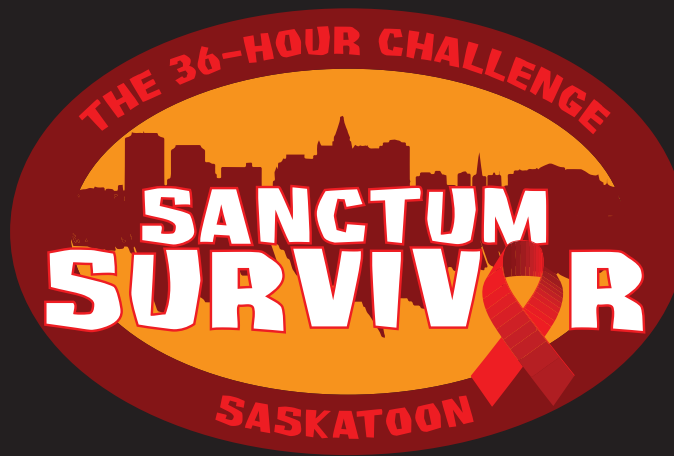


Join us in taking part in the third annual



in support of Sanctum Care Group

Dear Potential Sponsor,

We invite you to help support the third annual **Sanctum Survivor** in support of Sanctum 1.5 and Sanctum Care Group's mission to provide care to people living with HIV & AIDS that is dignified, non-judgmental and unconditional.

Sanctum Care Group is a not-for-profit charitable organization that opened Saskatchewan's first HIV Transitional Care Home and Hospice in November 2015.

The newest initiative is **Sanctum 1.5**, which is a ten bed, HIV pre-natal care home that will support high-risk, HIV positive, pregnant women. The goal will be to prevent the transmission of HIV to the unborn baby throughout pregnancy and at birth, and to provide planning support for the unborn baby; this will be done through an integrate model of care. Women who live at this prenatal home will receive high-quality and tailored medical, social, and practical care and support that works to overcome barriers to care such as addiction and homelessness. After birth Sanctum will continue to house and support mother and baby postnatal to ensure critical bonding and support is accessible in order to achieve the best outcomes for both mother and child. The goals of this home are to prevent vertical transmission of HIV to the fetus and to prevent children from entering the foster care system through an integrated and holistic approach to care.

Many people who are infected, affected and at-risk of HIV struggle to meet their basic needs. The people that access services at Sanctum are survivors. Much focus is placed on the physical aspects of living with the virus, but Sanctum attempts to address not just the physical, but the social, emotional, mental and spiritual aspects of living with HIV.

Did you know that Saskatchewan has the highest rates of HIV in Canada? The reasons for Saskatchewan's high rate of HIV is often related to the intersection of social, psychosocial and environmental factors such as homelessness, addiction, poverty, mental illness and the sustained effects of colonization.

Research indicates that 75% of people living with HIV who are homeless without support will die within 5 years.

We have been diligently working to bridge the gaps in the current system. In addition to opening Sanctum, Sanctum Care Group opened the Beehive in May 2017. The Beehive is a transitional apartment for people living with HIV who require continued support in the community. Sanctum Care Group also initiated the HART team in the summer of 2017, which is an HIV/AIDS Response Team aimed at increasing supports and services for individuals receiving care in hospital.

Sanctum Care Group is planning a city-wide fundraiser to occur on **June 1st and 2nd, 2018**. Ten local public figures will experience homelessness for 36 hours with the support and assistance of Sanctum, volunteers and other organizations that serve this population. The event will aim to make this as realistic as possible, so participants will not be given anything to assist them on this journey. They will have use of their phone but only for the purpose of social media to update the public on their journey.

Please consider supporting this unique and important event in Saskatoon. Thank you for your consideration and if you have further questions about the event do not hesitate to reach out.

Katelyn Roberts
Executive Director | Sanctum Care Group
306-717-4867
www.sanctumcaregroup.com



Sanctum Survivor Sponsorship Levels

Presenting Sponsor - \$15,000

- 8 tickets to Gala
- Logo placement at reception
- Opportunity to put signage up at reception and greet guests upon arrival
- Opportunity to welcome guests on stage (3 min speech)
- Logo on all advertising materials
- Logo placement at start of 36-hour challenge
- 2-page advertisement in program
- Written media and social media exposure
- Website recognition
- Logo included when buying tickets
- Logo placement on volunteer t-shirts



Thanks to our 2016 and 2017 Survivors we raised nearly \$400,000!

Gold - \$10,000

- 6 tickets to Gala
- Logo placement at reception
- Opportunity to put signage up at reception
- Full-page advertisement in program
- Website recognition
- Social media exposure
- Logo placement on volunteer t-shirts

Silver - \$7,500

- 4 tickets to Gala
- Logo placement at reception
- Opportunity to put signage up at reception
- ½ page advertisement in program
- Website recognition
- Social media exposure
- Logo placement on volunteer t-shirts

Bronze - \$5,000

Cocktail Hour Sponsor
(signage in cocktail area)
Wine Sponsor
(signage on each table)
Entertainment Sponsor
(signage in reception area)

- 2 tickets to Gala
- Logo placement at reception
- ¼ page advertisement in program
- Opportunity to put signage up at reception
- Website recognition
- Social media exposure

Survivor Sponsor - \$2,000

Support the efforts of a specific survivor on their journey on Saskatoon streets for 36 hours

- 2 tickets to Gala
- Logo placement at reception
- Social media exposure

"The simple words 'any spare change' don't come out of my mouth very easily."
-Archbishop Don Bolen

Videos from Sanctum Survivor 2016 & 2017:

<https://www.youtube.com/watch?v=w74GkSBOFoc>
2016: <https://vimeo.com/171483282>
2017: <https://vimeo.com/220220263>

Other Sponsorship Opportunities:

- In-Kind Sponsorship Opportunities available

Ticket Price: \$150 plus GST

Tickets available: picatic.com/SanctumSurvivor2018



Sanctum Survivor 2018 Sponsorship Commitment Form

Level of Sponsorship:

- Presenting (\$15,000)
- Gold (\$10,000)
- Silver (\$7,500)
- Bronze (\$5,000)
- Survivor Sponsor (\$2,000)

Details:

Organization _____

Contact Person _____

Phone Number _____

Mailing Address _____

City _____

Province _____

Postal Code _____

Email _____

Authorized Signature _____

Date _____

Tickets available: picatic.com/SanctumSurvivor2018

Payment Details: Cheques are made payable to *Sanctum Care Group*

For more information please contact:

Terri Sewell /306.220.1505

terri@sparkbookings.com

Sanctum Survivor Gala

Saturday, June 2nd, 2018

Airplane Hangar #6

*5:00pm cocktails, dinner and
program to follow*

Sanctum 